

Results ARTEMIS Brokerage Event - Call 2017, Brussels

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<https://artemis.eu>

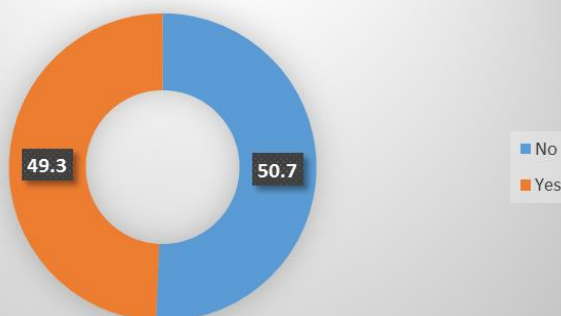
Brokerage 2017 key data

- ▶ **Participants: 254**
- ▶ **GOV & NCP : 13 (8 countries)**
- ▶ **Project ideas: 26**

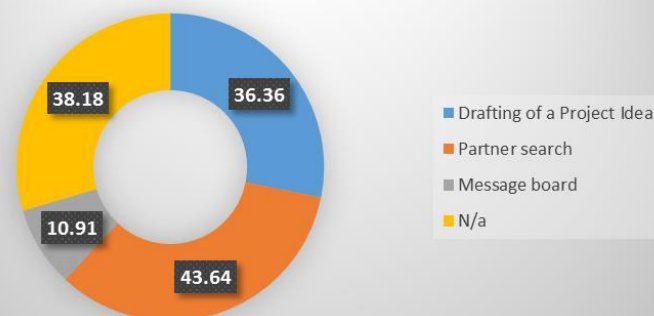


Questionnaire results – Project Idea Tool

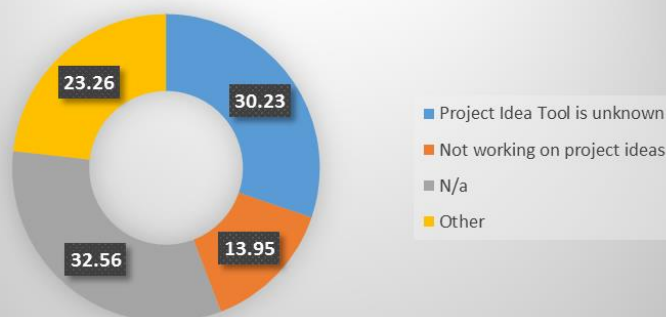
Did you use the ARTEMIS Project Idea Tool ?



The PIT features used for:



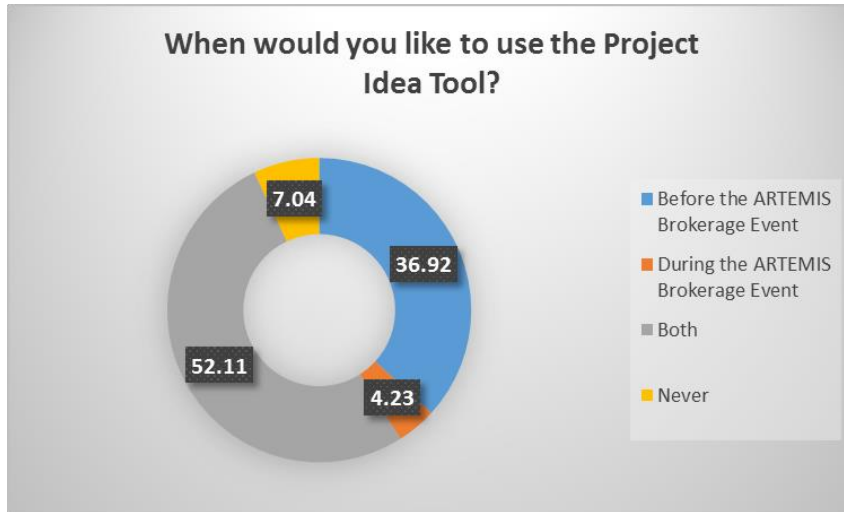
Reasons for not using the Project Idea Tool



Q: Reason for not using PIT ?:

- Not familiar with the tool, but use it next time
- Usually engaged in already active project initiatives
- Not enough time
- Did not submit any project idea yet
- Working on resubmission of project idea
- Prefer networking with people directly
- More useful for us to cooperate with ideas of others

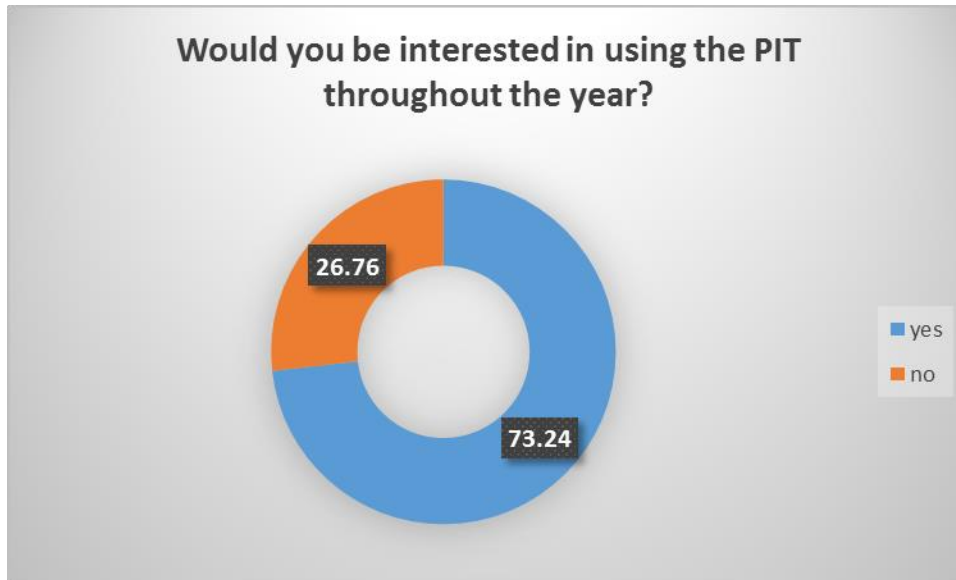
Questionnaire results – Project Idea Tool



Q: How long before the Brokerage Event should project ideas be entered into PIT?

- couple of days before the event
- 1 to 2 weeks before
- 1 month before
- even after....it's important to keep an idea circulating also after the Brokerage Event

Questionnaire results – Project Idea Tool

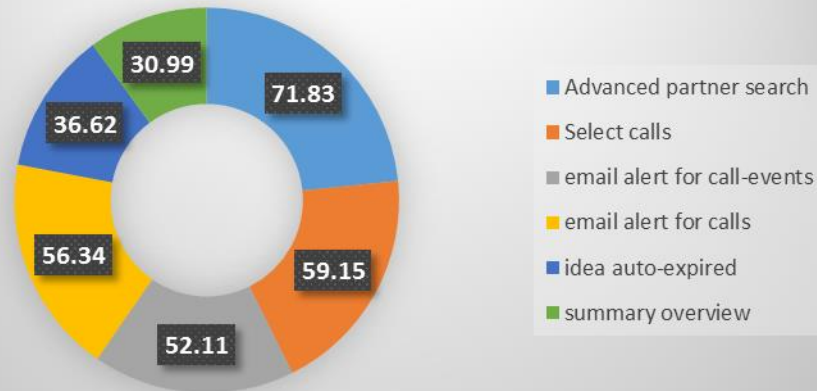


Q: Would you be interested in using the PIT throughout the year?

- Yes, we can network online, with all the information (incl. new ones) in one location
- No, we prefer to use direct emails to partners to prepare projects
- Period will be too long, overlap with other calls, so ideas will not be not "fresh" anymore
- Consortia are formed for 1 certain call, without a clear objective not a lot of ideas would be presented.
- It could allow to have ideas alive and without relationship with a particular event

Questionnaire results – Project Idea Tool

What extra features of PIT would be helpful?



Q: Other suggestions for the PIT?

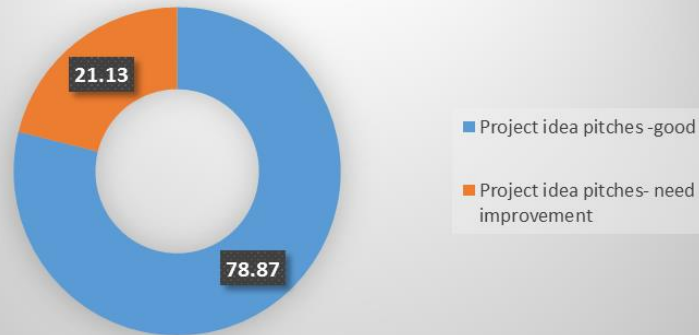
- Media formats, such as videos
- Organise F2F sessions during events
- Manage public and private information

Q: What is your preferred call(s) for which to use the PIT?

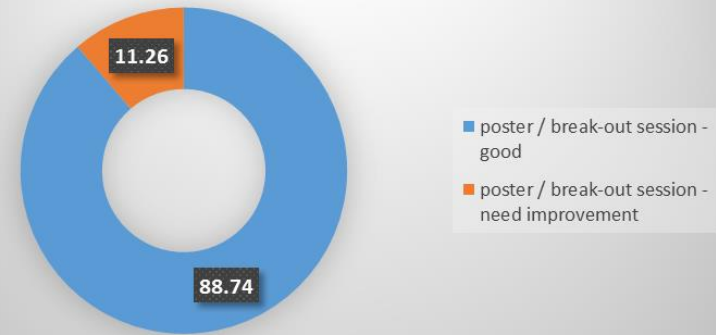
- ECSEL
- Also other programmes with industrial focus, outside of ECSEL could be interesting
- H2020 (ICT)(LEIT)
- PENTA, ITEA
- Perhaps FoF, SPIRE
- ICT-31

Questionnaire results – Event Set-up

Evaluation of Pitch Sessions



Evaluation of Poster & F2F sessions



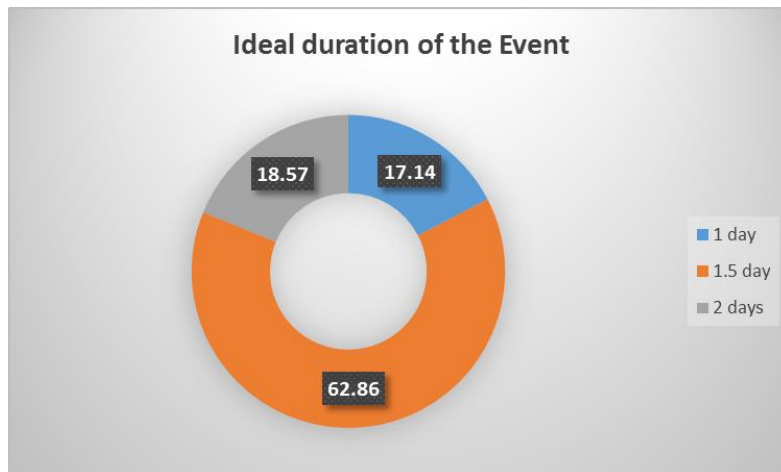
Suggestions for future setup break-out session:

- Break-out rooms maybe better supported initial work on the proposal
- Interesting to know in advance the schedule of the F2F meetings
- F2F meeting was too much "on the fly" without clear information about the project
- Proposers should be better informed of this opportunity.
- Works well for proposals with little interest.

Questionnaire results – Event Set-up

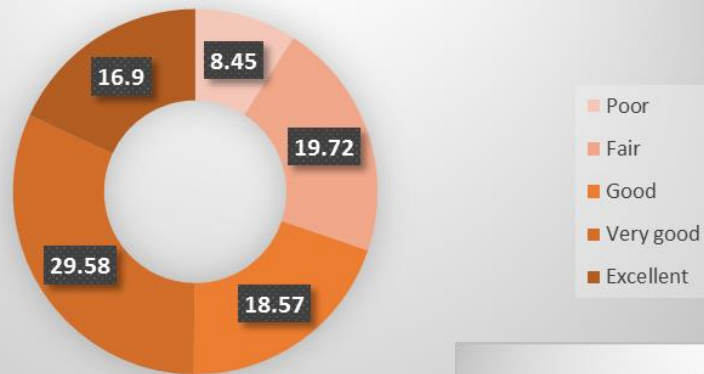
Q: extra suggestions for the process of forming project consortia:

- all consortia should have a mandatory task to present their project idea at the event
- having a mediator for the break-out sessions
- less presentations, more (shorter) pitches, more time for break-out / f2f
- involve some expert analyst of IoT market that explains market segments, targets, data, trends, etc
- All ideas in the PIT should have an auto-assigned a meeting time-slot
- Not good that some just introduce themselves, but do not show an idea
- All consortia should have a mandatory task to present their project idea

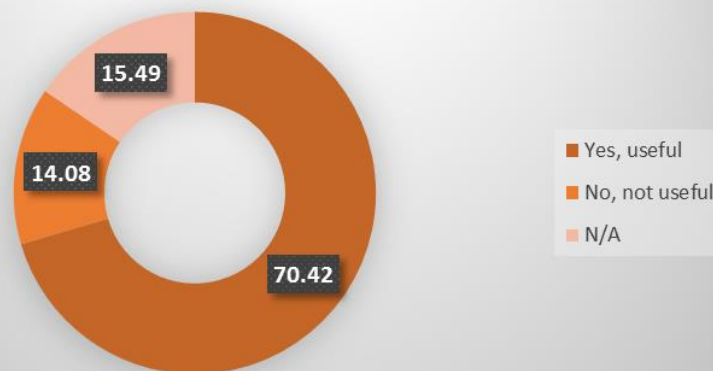


Questionnaire results – Interactive voting

Value new tool - Interactive Voting



Further use of interactive voting



Questionnaire results – Extra Input

- More tables to have a relaxed lunch with discussions with potential partners
- Still confusing ARTEMIS brokerage and the ECSEL brokerage in 2 separate events.
- Shortening the event was an excellent idea
- In the voting process; the name of the project was not shown as they were misspelled or just the number related to the presentation was used.
- Impressed that the pitch session was so well prepared
- Less speeches (e.g. on MASP, SRA,...), more time to network and discuss
- Really astonished how many people took part this time!

Thank you for your attention