PROJECT TITLE / ACRONYM

Project Title Explaining Acronym If Necessary

POSTERSIZE A1 max!
[84.1cm*59.4cm]

PROJECT IDEA

This is part on the poster is for a short summary and information about your project idea. Use about 150 and 225 words in maximum. Most importantly is to present what you can offer a **research consortium**. There is often a tendency to present only the financials or business turnover of a particular existing product or service. This is useful background, but a consortium is mostly interested what you can bring to a research organisation. Therefore it's important **to focus on technologies and other in-house know-how,** to develop further or **focus on services** you can offer and what realistically can be expected to go to market in between 2 to 5 years. The field of Embedded Systems being is so very wide, therefore we refer to the ARTEMIS Sub-Programmes and Research Domains as described in the Draft Annual Working Programme 2012 for the ARTEMIS Call 2013, to focus onto a few key topics, technical and or in market expertise. Add a keen image or graphic if possible.

ADDITIONAL INFORMATION

Make sure your poster contains the following information:
> Project Name
> Small Summary
> Unique Selling Points (3 to 5)
> Existing Partners
> Required Partners / Expertises
> Contact details (name, email, mobile number)
> Images (if possible)

IMPORTANT

Participants don't sign a Non-Disclosure Agreement. So please be careful with your information. We advise you to take an informative/clear poster, without going too much into the technical details. This is your own responsibility.

CONTACT PERSON
> Name of contact person
> Mobile number

ORGANISATION
> Organisation name

CONSORTIUM STATUS
> Status of consortium
> Status of consortium

AVAILABLE KEY PARTNERS
> Available key partners
> Available capabilities

MISSING PARTNERS
> Missing partners
> Missing capabilities