# ARTEMIS Brokerage 2013 Organisation

Ad ten Berg, Office Director, ARTEMIS-IA

January 15-16, London, United Kingdom

Advanced Research & Technology for Embedded Intelligence and Systems

# Maximal visibility for your ideas:

*Before Brokerage*:

1. Enter your project idea in Project Idea Tool (PIT)

*At Brokerage event*:

1. Pitch of project ideas in plenary
   (please upload your pitch in PIT)

2. Poster session on project ideas

3. Break-out session to discuss project

# Project Idea Tool: PIT

▶ PIT: http://www.artemis-ia.eu/idea

▷ Deeplink or login required

▶ Deeplink in invitation mail and deeplink in recent mail to all registrants.

▷ Upload project idea with documents and powerpoints

▷ Supports poster design, on template

▷ Information share point for this event

# Project Idea Tool (PIT)

▶ PIT for preparation purposes

▶ PIT for updates of project ideas (incl. presentation) *during the Brokerage*

▶ PIT to get an overview of all Brokerage results

▶ *PIT is source for the information screen at the registration*

# Session ordering:

▶ *Plenary:*

▷ Project idea presentation in plenary session

▷ Poster session for initial discussions and getting more information on project idea

▶ *Break-out sessions*:

▷ Meeting space assigned for each project idea posted in PIT

▷ All meeting rooms have a **color code**

▷ All projects have a **number**

# Break-out sessions:

▶ No specific ASP sessions, no session moderators

▶ Each project in PIT, reserved break-out meeting table

▶ Project place Information screen at registration desk

▶ Plenary session with presentation of all ideas in PIT tool at the end of day 1 and 2

▷ This brings all at the same level of information

▷ Focus is on missing expertise or partners

▷ What does your proposal need?

# Agenda Day 1
# Tuesday, January 15, 2013

- 08:30 – 10:00  **Registration**
- 10:00 – 11:00  **Plenary Welcome & Information Session**
- 11:00 – 11:30   Coffee break
- 11:30 – 13:00  **Plenary Session: [**project idea presentations**]**
- 13:00 – 14:30   Lunch + **Poster session**
- 14:30 – 16:30  **Breakout Session 1 [**project meeting tables reserved**]**
- 16:30 – 17:00   Coffee break
- 17:00 – 18:00  **Plenary presentation results Breakout session 1**
- 19:30 – 21:00   Dinner in Hotel (plenary room)

# Agenda Day 2
# Wednesday January 16, 2013

▶ 09:00 – 10:30 **Plenary Session**
- Call 2013 Process                Alun Foster
- ARTEMIS Successes            Eric Schutz
- ARTEMIS Future under H2020    Jan Lohstroh

▶ 10:30 – 12:30 **Breakout Session 2 + Coffee break**

▶ 12:30 – 13:30 **Lunch**

▶ 13:30 – 14:30 **Breakout Session 2**

▶ 14:30 - 16:00 **Plenary Session**
- Project reports from Breakout Sessions

▶ 16:00            **Closure**

# Tomorrow at Brokerage Day 2:

▶ **Call 2013 process** - by Alun Foster, Programme Manager of the ARTEMIS Joint Undertaking

▶ **ARTEMIS Successes** - by Eric Schutz, Executive Director of the ARTEMIS Joint Undertaking

▶ **ARTEMIS-IA Future under H2020** - by Jan Lohstroh Secretary General ARTEMIS Industry Association

▶ **Break-out sessions 2 and 3**

▶ **Plenary presentation** of all project discussion results.

# Working Dinner
# Tuesday January 15

▶ Buffet dinner at 19:30 Location:

Sheraton Skyline Hotel, International suite

▶ Entrance only with **dinner notification** on your badge!

# Information:  Terminal and APP

## Terminals:

▶ There are 2 terminals present where you can find up-to-date programme information.

▶ **How to log in?**

▶ On your badge you will find a QR code. Hold it in front of the camera of the terminal and you will be automatically logged in.
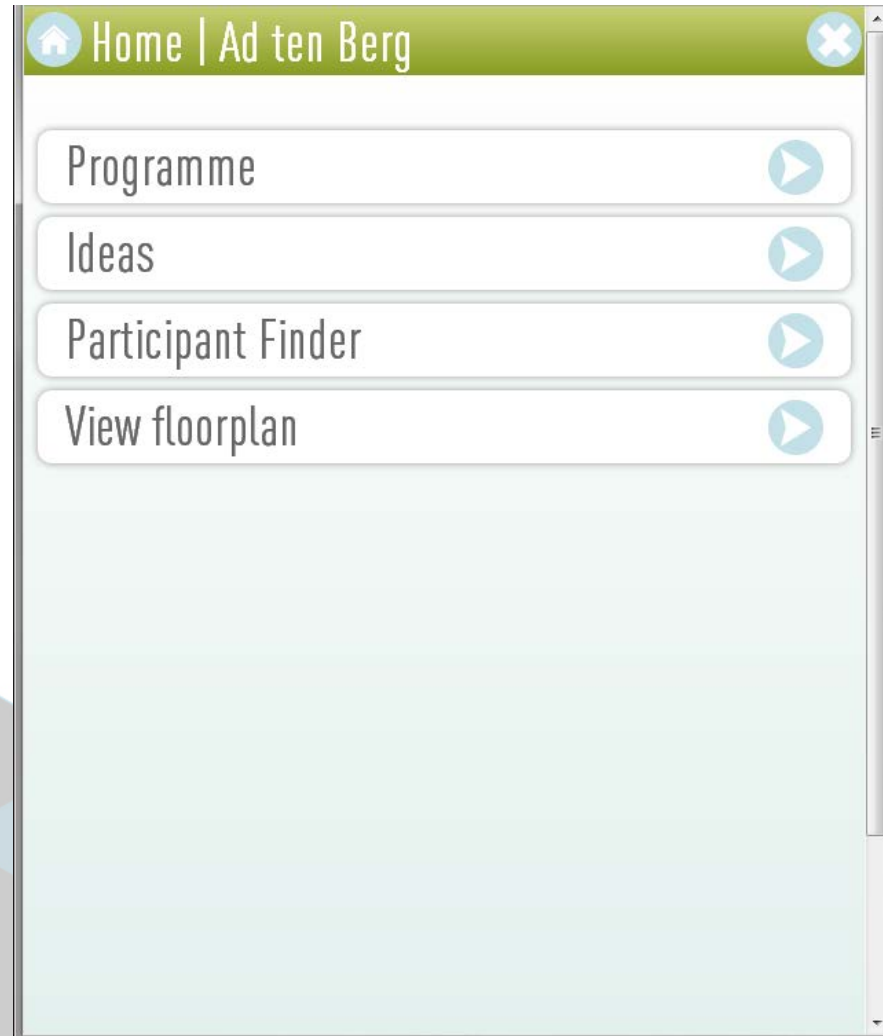
▶ Scan the QR code with smart phone.

# ARTEMIS event APP

## The ARTEMIS Event APP, its benefits:

▶ up-to-date overview of all the Project Ideas, including your Project Idea ('My Ideas')

▶ find participants

▶ upload a new Project Idea

▶ see directly on the interactive floor plan the rooms where Project Consortia are meeting

▶ the Brokerage Programme

# Homepage APP

# Looking for a project?

# Looking for somebody?
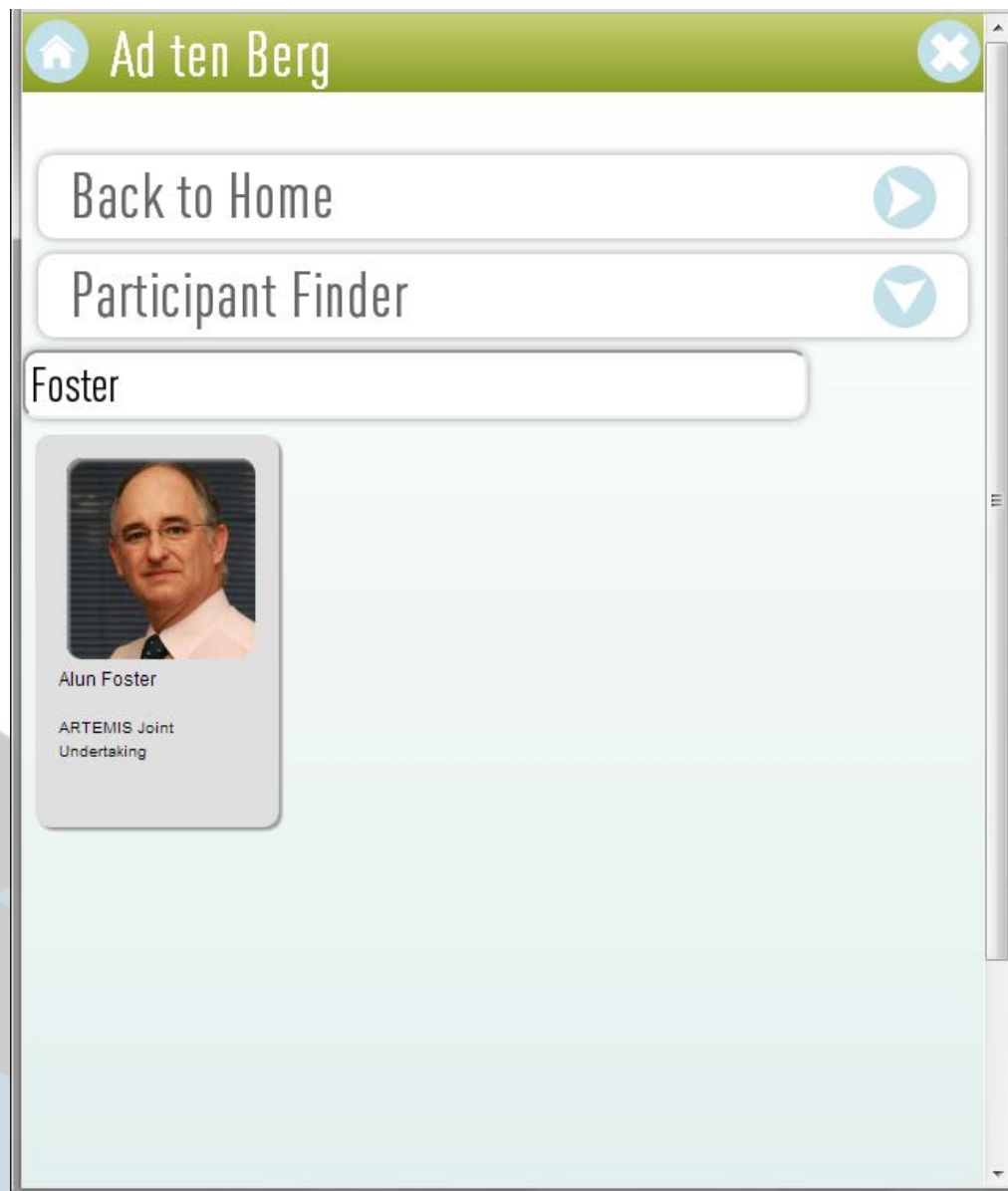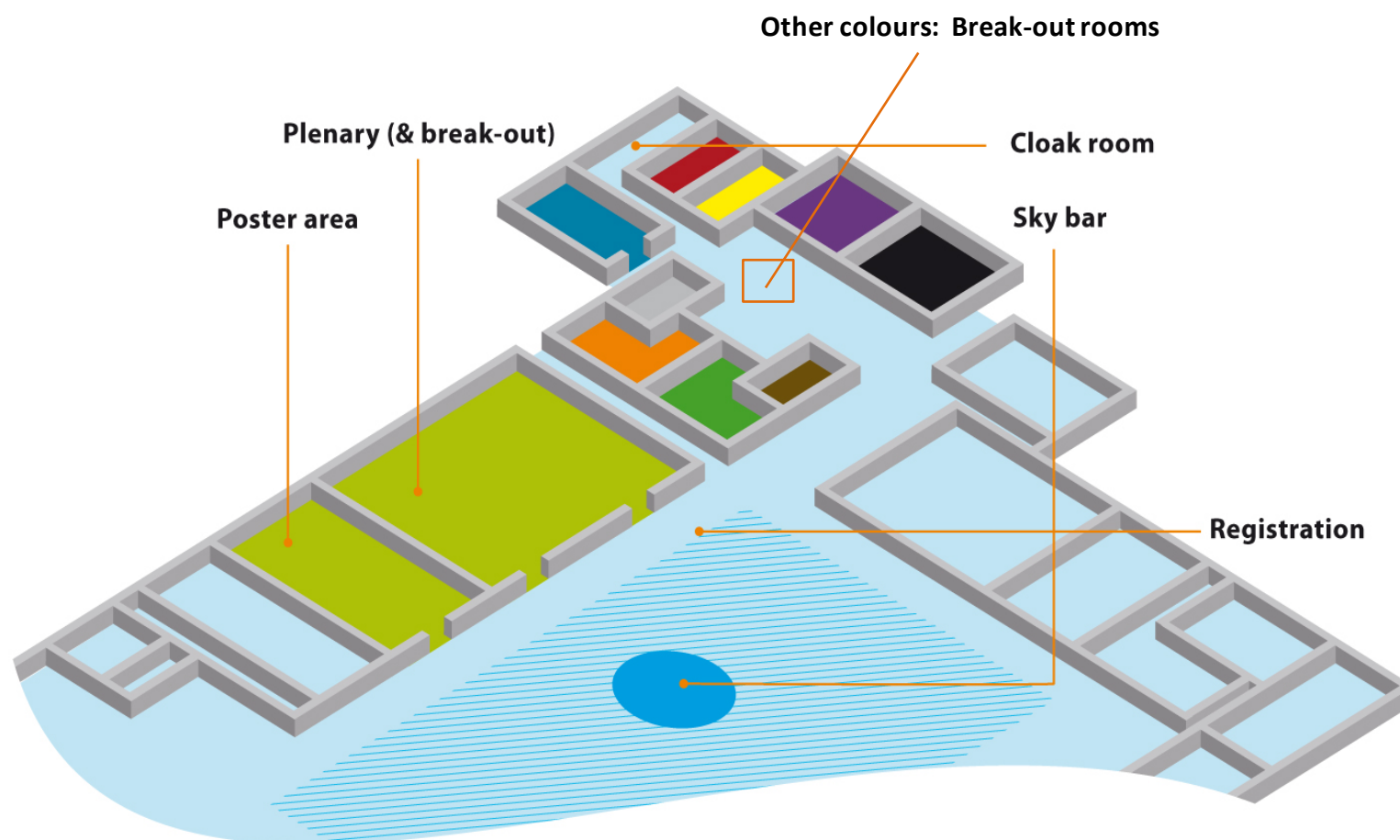
# Internet, PIT and APP access

▶ Network: Sheraton_WIFI
▶ Password: 3RD3QK

▶ PIT: **www.artemis-ia.eu/idea**
    You have received a mail with a deeplink

▶ APP: **www.artemis-ia.eu/virtual-event/index/logon**
(use QR-code of badge or click the button on the ARTEMIS-IA homepage)

Other colours: Break-out rooms

Plenary (& break-out)

Cloak room

Poster area

Sky bar

Registration

# Miscellaneous

▶ All Brokerage results will be made available on:
**www.artemis-ia.eu/presentations2013**

▶ *Please update PIT during the Brokerage.*

▶ *Update forms for project ideas will be collected at 18:00.*

▶ NDA: There is no NDA signed. Confidentiality is your own responsibility.

Thank you for your attention!

Advanced Research & Technology for Embedded Intelligence and Systems

# Project Idea template

▶ NAME of the project

▶ Contact person

▶ Short description

1. Relevance to the content and objectives of the Call

2. R&D innovation and technical excellence

3. Science & Technology approach and work plan

4. Market innovation and market impact

5. Quality of consortium and management

# Tomorrow morning Start Plenary session

# at

# 09:00 hrs

# Events 2013

▶ ARTEMIS Spring Event & General Assembly:
13 & 14 March 2013 – Brussels, Belgium.

▶ Summer Camp:
June 2013 [expected]

▶ Co-summit Event 2013:
4 & 5 December 2013 – Stockholm, Sweden

# Miscellaneous

▶ All Brokerage results will be made available on: **www.artemis-ia.eu/presentations2013**

▶ Project leaders are invited to participate in promotion days

▶ Evaluation forms will be send to all participants.