

**PROJECT TITLE / ACRONYM**
**P**roject **T**itle **Ex**plaining **A**cronym If Necessary

**POSTERSIZE A1 max!
[84.1cm\*59.4cm]**

**PROJECT IDEA**

This is part on the poster is for a short summary and information about your project idea. Use about 150 and 225 words in maximum. Most importantly is to present what you can offer a **research consortium**. There is often a tendency to present only the financials or business turnover of a particular existing product or service. This is useful background, but a consortium is mostly interested what you can bring to a research organisation. Therefore it’s important **to focus on technologies and other in-house know-how,** to develop further or **focus on services** you can offer and what realistically can be expected to go to market in between 2 to 5 years.

**Add a keen image or graphic on the right >>>>**



**ADDITIONAL INFORMATION**

Make sure your poster contains the following information:

* + > Project Name
	+ > Small Summary
	+ > Unique Selling Points (3 to 5)
	+ > Existing Partners
	+ > Required Partners / Expertises
	+ > Contact details (name, email, mobile number)
	+ > Images (if possible)
	+ **IMPORTANT**
	+ Participants don’t sign a Non-Disclosure Agreement. So please be careful with your information. We advise you to take an informative/clear poster, without going too much into the technical details. This is your own responsibility.

CONTACT PERSON
> Name of contact person
> Mobile number

ORGANISATION
> Organisation name

CONSORTIUM STATUS
> Status of consortium
> Status of consortium

AVAILABLE KEY PARTNERS
> Available key partners
> Available capabilities

MISSING PARTNERS
> Missing partners
> Missing capabilities